



Hallowell Age-Friendly Committee  
**Draft Notes to Meeting July 25, 2018**  
9:00AM-10:15AM City Council Chambers

**Next Meeting August 8, 2018 9:00AM-10:00AM City Council Chambers**

Attending: Sandy Audet, Mike Frett, Sara Grant, Lyn Gray, Bob McIntire, Diane Polky, MaryAnn Zagaria

**Action items in bold.**

**Correction – The Adaptive Tool Kit Demonstration at Granite Hill is at 2:00PM. Set up is at 1:30.**

Notes to July 18, 2018 meeting were approved by consensus.

Old Hallowell Day Recap – Lyn reported that she recruited several people interested in volunteering, but not being on the committee. Mary Ann wondered about follow-up. Sara mentioned a volunteer application. Mike suggested that we ask which areas of our efforts they might find most interesting. Mary Ann said perhaps they may be interested in just socialization. Bob admitted that he neglected to get a picture of the booth concentrating on celebrity peddlers. Mike said he thought he saw a picture somewhere on Facebook.

Adaptive Toolkit Presentations with Bob and anyone else who wants to show up. - Granite Hill 7/26/18 at 2:30PM, at Cotton Mill 7/31/18 at 1:30PM, and at Hubbard Library 7/31/18 at 4:00PM.

AARP Volunteer Portal Training 8/7/18 9:00AM-12:00PM Machias Savings Bank Brewer, ME – Bob is attending to find out more.

Kennebec County Age-Friendly Communities Meeting Cohen Center 8/15/18 9:00-11:00AM – Mary Ann will attend. All are welcome.

207ACT Poland Spring Grants – Link provided by Patricia Oh.

<https://pages.nestlewatersbrands.com/PolandSpringCalling207/>

From the website "What's a 207Act?"

Could your community center use a fresh coat of paint? Does your elementary school need a new garden? The mission of Calling 207 will be doing, not just donating. Just keep in mind: projects need to be performed wholly within the State of Maine (sorry, Portsmouth!), must not take more than eight (8) hours to complete, and must be capable of being completed by October 31, 2018 with a maximum budget of \$5,000." The group discussed the opportunity. Diane thought that the October Fire and Fraud Prevention program on October 13th might make an interesting project. Perhaps we could extend the event and work with the Conservation Commission on a program. **Bob**

**will contact Rosemary Presnar.** Sara suggested connecting with Jennifer Forting at the Cohen Center. Her work is supported by a large grant. She presents “Matter of Balance” training through the Cohen Center. **Bob will call her.**

#### Orton Family Foundation Community Heart and Soul Grants

The Orton Family Foundation seeks to empower people to shape the future of their communities by improving local decision-making, creating a shared sense of belonging, and ultimately strengthening the social, cultural, and economic vibrancy of each place. <https://www.orton.org/>

#### A Catalyst for positive change

Community Heart & Soul® brings people together to build stronger, healthier and more economically vibrant communities. The model focuses on actively seeking the collective wisdom of all residents, including those whose voices are often missing.

Heart & Soul® depends upon teamwork, community involvement, and energy from within the community. The plans created and actions taken as a result of Heart & Soul lead to positive change based on what matters most to everyone.

Bob Reported that Nate Rudy remains in contact with the foundation as a result of the work he did in Gardiner. Mary Ann recommended making a list of these opportunities. While they may be a distraction from our immediate work we should make note of the possible grants. **Bob will add a document to the Google file.**

Grow Smart Local Advocacy and Outreach – Committee members noted that this was another great resource for planning.

Sara said Patricia Oh that we should consider contacting the Age-Friendly committee in Bucksport. The town has developed “The Golden Shovel” award to recognize business that have taken positive steps to enhance life in Bucksport by doing things like cleaning sidewalk in the winter. Sara will forward contact information.

Resource Guide – Mary Ann thinks that we should use the Augusta Age-Friendly Resource Guide. It is available online. We could link to it from our website. Sara said some listings are already out of date. We could add a list of Hallowell resources and contact information.

Mary Ann underscored the importance of impressing on business and community leaders that our work is really focused on marketing Hallowell as a wonderful place to live. We have to make sure that message is clearly communicated so that they have a compelling reason to support our work which is really an economic development initiative.

Action Plan Next Steps – Plan Template – Bob recommended that everyone review the results of our community survey and focus groups and the output from the May listening

session so that we can begin identifying priorities. Appendix 12 in The Maine Guide outlines the process. Appendix 13 focuses on Customizing an Implementation Plan and Appendix 15 is the Communication Planning component. These elements should be the key topics for our next meeting.

Sara outline the communications planning process: Id the need and how are you going to deliver the message. As an example she looked at first domain *Outdoor Spaces and Buildings*. What information do we have available about public spaces. Diane is the contact person. She says she has issued 50 non-resident parking permits for the Res this season.

Our charge for the next meeting:

Review the results from our survey, comments from the focus groups and analysis of responses to our listening session.

Continue Community Asset Mapping.