

# CITY OF HALLOWELL PROPOSED ORDINANCE

Relating to Signs

Proposed Ordinance Rewrite Committee Amendment in Red

**BE IT ORDAINED** by the City Council of the City of Hallowell that Subsection 2 F of Section 9-637 of the Revised Code of Ordinances, City of Hallowell (1997) is amended as follows:

SECTION 9-637        SIGNS

2. F. Signs Unrelated to Goods or Services Not Available on the Premises. Except for directional signs permitted by the Maine Travelers Information Services Act, all signs shall relate to goods or services directly available on the premises on which the sign and business isare located. Temporary contractor signs may be installed without a permit, provided the following conditions are met:

- (1) A valid building, plumbing, demolition, or other permit has been issued for the property on which the sign is to be located.
- (2) The aggregate square footage, per face, of any temporary signs shall not exceed thirty-two (32) square feet, **except in the Historic District, where the aggregate square footage per sign face shall not exceed sixteen (16) square feet.**
- (3) The sign shall not be placed more than seven (7) calendar days prior to the start of work and shall be removed within seven (7) days of the completion of the work.

First Reading:            September 8, 2020  
 Amended:                \_\_\_\_\_  
 Second Reading:        \_\_\_\_\_  
 Public Hearing:           \_\_\_\_\_  
 Third Reading:          \_\_\_\_\_

Ordinance No:            \_\_\_\_\_  
 Effective Date:          \_\_\_\_\_

\_\_\_\_\_  
City Clerk

## Proposed Language to Address Temporary Signs ORC meeting of 9/3/20

### SECTION 9-637 SIGNS

1. Approval of Signs Required. Except as provided in Subsection 8, no person shall erect or maintain any sign visible to the public from any public way or public property except with the prior approval of the Code Enforcement Officer, in such form as he or she may require. The Code Enforcement Officer shall approve all signs that meet the criteria set forth in this Section. Signs in the Historic District are also subject to the approval standards and procedures of Subsection 5 of this Section.

2. Prohibited Signs. No person shall erect or maintain, and the Planning Board and the Code Enforcement Officer shall not approve nor issue a permit for:

A. Moving Signs: Signs with visible moving, revolving, or rotating parts or visible movement of any description, except for so-called barber poles or clocks, whether achieved by electrical or mechanical means.

B. Optical Illusions: Signs which create the effect of an optical illusion.

C. Roof Signs: Signs mounted wholly or in part on any roof or above the highest exterior point of any building.

D. Fluorescent or Phosphorescent Painted Signs: Signs using any kind of paint which causes the sign to glow in the dark or give the appearance of glowing.

E. Signs Exceeding twenty (20) feet in height: Signs or any portion of a sign structure that exceeds twenty (20) feet in height measured from the adjacent road surface.

F. Signs Unrelated to Goods or Services Not Available on the Premises. Except for directional signs permitted by the Maine Travelers Information Services Act, all signs shall relate to goods or services directly available on the premises on which the sign and business are located. Temporary contractor signs may be installed without a permit, provided the following conditions are met:

i. A valid building, plumbing, demolition, or other permit has been issued for the property on which the sign is to be located.

ii. The aggregate square footage, per face, of any temporary contractor signs shall not exceed thirty-two (32) square feet, except in the Historic District, where the aggregate square footage per sign face shall not exceed sixteen (16) square feet.

iii. The sign shall not be placed more than seven (7) calendar days prior to the start of work and shall be removed within seven (7) calendar days of the completion of the work.

G. Fluctuating Illumination: Signs with lights or illuminations of any kind that flash,

move, rotate, blink, flicker, or vary in intensity.

H. Inflatable Signs: Any inflatable object used as a sign or for promotional purposes.